

ITS-International Talent Support, which will celebrate its 20th anniversary next year, unveiled the winners of the 19th edition of ITS Contest, the international award dedicated to talent and creativity in fashion and design, during the digital event held on November 19, 2021. The 2021 edition of ITS received over 530 entries from all over the world, 60 nationalities were represented, more than 80 schools were based in 30 countries.

An international jury, headed by **Renzo Rosso**, Otb's founder and chairman, examined the designers' projects, rewarding those with strong creativity. Other members of the jury included singer and songwriter **Mika**; artist, designer, and creative director **Aitor Throup**; **Carlo Giordanetti**, Management Swatch International, **Stefania Ricci**, director of the Salvatore Ferragamo Museum and the Fondazione Ferragamo, **Sara Sozzani Maino**, deputy editor in chief of Italian Vogue and head of Vogue Talents, and **Barbara Franchin**, founder and director of ITS.

These are the emerging designers awarded:

Aitor Goicoechea Abruza and **Adam Elysasse** (ex-aequo): ITS Responsible Creativity Award by Allianz

Hua Hui: ITS Digital Fashion Award

Tae Choi: Otb Award

Mahamanad Fl. Marminai: Curatala Art

Mohammed El Marnissi: Swatch Art Peace Hotel Award Qingzi Gao, Tomer Stolbov, Hadar Slassi: Lotto Sport Award

Hadar Slassi: ITS Fondazione Ferragamo Award Tianan Ding: Vogue Talents Special Mention

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ITS 2021 will announce the winners of the contest on November 19

Photo: looks from Adam Elysasse, the 2021 winner of the ITS

Responsible Creativity Award



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