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## ITS Contest 2022: the finalists

ENTERTAINMENT

By **Chris** ■ July 15, 2022 ■ 25 ■ 0

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I'm **24 finalists** of the new edition of **ITS Contest**, the competition dedicated to young creatives, conceived by its visionary founder Barbara Franchin. 24 projects, selected from the hundreds arriving from fashion and design schools around the world, that the next **9 and 10 September, in Trieste**, they will compete with creativity in front of a prestigious jury, which will also see **Demna Gvasalia, creative director of Balenciaga**, that just as the winner of ITS THREE in 2004 took its first steps in the world of fashion.

The panel will be composite and will touch different worlds and artistic expressions: from **Daphne Guinness** multifaceted personality who moves between fashion and music, to the charismatic singer **Roisin Murphy** up to the costume designer from David di Donatello **Massimiliano Cantini Parrini**. There **ITS Media Jury** will instead assign the **ITS Media Award** to the finalist able to communicate their innovative vision and a socially useful message with more force. This particular jury will be composed of representatives of authoritative international media, including Vogue Italia, Il Sole 24 Ore, Flash Art, l'Officiel Italia, Crash, Liberation, MF Fashion, Jing Daily, Dazed And Confused, TAZ and many others.

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**Francesco Giglio**  
Francesco Giglio - Malena feat Snoop Dogg, Elisa Gold (Official Music Video)

Francesco Giglio [Open >](#)

The theme of this edition of the competition, which this year celebrates two decades of life, is **The Ark Of Creativity** that is the idea of the journey made by ITS in these two decades, the exploration at all latitudes of an ark that has collected and protected unique examples of creativity from all over the world.

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Here are the names of the finalists:

### 12 projects in the Fashion area, with 13 finalists (1 team) from 11 countries:

*Asato Kitamura – Japan*

*Brais Albor – Spain*

*Ching-Lin Chen – Taiwan*

*Charlie Constantinou – United Kingdom; Martina Durikovicova – Slovakia; Petra Fagerström – Sweden;*

*Hanna-Lotta Hanhela – Finland; Tatjana Haupt – Germany*

*Eva Heugenhauer – Austria Rafaela Pestritu – Romania*

*Lili Schreiber – Belgium*

*Yudai & Anna Tanaka – Japan*

### 3 projects in the accessories area, 3 finalists from 3 countries:

*Ruby Mellish – United Kingdom Marco Anzil – Italy*

*Victor Salinier – France*

### Swatch Art Peace Hotel has selected 7 finalists (1 team) from 5 nations, among the members of the ITS Contest 2022:

*Martina Durikovicova – Slovakia Tatjana Haupt – Germany*

*Yudai & Anna Tanaka – Japan Edward Mendoza – United Kingdom James Walsh – United Kingdom*

*Takehiro Mabuchi – Japan*

### Lotto has selected 3 finalists from 2 nations among the members of the ITS Contest 2022:

*Hin Fung Jesse Lee – China*

*Charlie Constantinou – United Kingdom Edward Mendoza – United Kingdom*

## The prices

ITS Academy Award: € 15,000 and a 6-month mentorship by the Tutoring & Consulting Department of PITTI Imagine to the most creative, innovative and socially responsible finalist project.

ITS Media Award: € 5,000 awarded by the ITS 2022 Media Jury to the fashion, accessories or jewelry finalist capable of communicating their vision and a socially useful message better than anyone else.

ITS Community Award: € 3,000 awarded by the public to a finalist in the fashion, accessories or jewelry categories.

ITS Video Presentation Award: € 3,000 awarded by ITS to the best fashion film, chosen from among all those entered in the ITS Contest 2022.

ITS Digital Fashion Award: € 3,000 awarded by ITS to the best digital fashion project, chosen from among all those enrolled in the ITS Contest 2022.

OTB Award: € 10,000 awarded by OTB to a fashion, accessories or jewelry finalist.

ITS Artwork Award powered by Swatch Art Peace Hotel: € 10,000 awarded by Swatch Art Peace Hotel, choosing from all participants in ITS Contest 2022.

ITS Sportswear Award powered by Lotto Sport: € 3,000, € 2,000 and € 1,000 awarded by Lotto Sport to three winners who will develop a sneaker project.

ITS Special Mention powered by Luxottica: € 3,000 awarded by Luxottica, choosing from all the members of the ITS Contest 2022.

The ITS Special Mention powered by Vogue Italia will be awarded to a fashion, accessories or jewelry finalist. The winner will appear on the Vogue.it website with her collection.

ITS Responsible Creativity Award powered by CNMI: € 5,000 awarded by CNMI – National Chamber of Italian Fashion, choosing from among all the participants in ITS Contest 2022.

ITS Footwear Award powered by the Ferragamo Foundation: € 5,000 and the opportunity for an internship in the company's creative team, awarded by the Ferragamo Foundation to one of the shoe projects entered in the ITS Contest 2022.

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**Source: Vanity Fair**