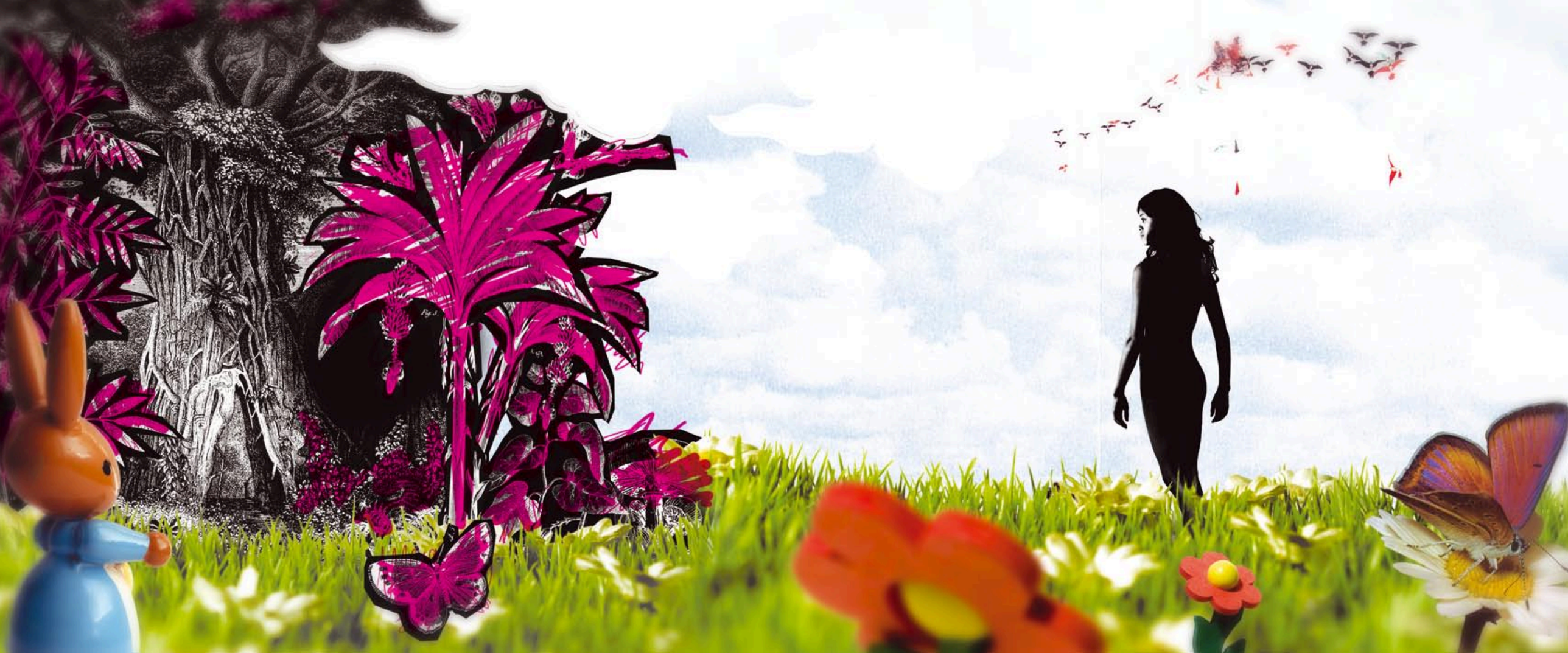
Welcome to the 5th edition of ITS.
From its very beginning, Diesel has been ahead of the pack, interested in emerging trends, young talent, and those who are to challenge accepted norms. But we also have always been driven by emotions: motivating, deeply felt emotions like passion, excitement and optimism. The ITS spirit embraces all of these things, which is why the event is so important to Diesel and to me as a person.
The winners will be those who have reached into the depths of their imaginations to produce something genuinely original.
At the same time ITS will offer everybody a learning opportunity too: who comes here will take something valuable away.
I would like to thank all the partners who have added their support to ITS: I am sure they will emerge from the event feeling as emotionally enriched as we always do.
I wish everyone who is taking part in ITS a stimulating and highly memorable time.
Enjoy!
Renzo



ITS#ACCESSORIES joins the creative platform to showcase and give recognition to an area in fashion that we believe is too neglected. Far too often have accessories sat on the sideline. Together with the partnership of YKK we want to give them the attention they deserve, through an area completely dedicated to accessories. This is an opportunity for designers to unleash their creativity in accessories under the categories of footwear, softwear (belts, hats, bags) and hardwear (glasses, jewellery, metalwork).

Finalists were also challenged to create one accessory starting from YKK fastenings. Rethinking the use of fastenings as the focal point of creation, decoration and inspiration rather than just for their standard use. Eleven finalists were selected to run for two prizes.

Accessories Collection of the Year will receive a cash prize of €10.000 to present a collection at the next ITS edition and the winner of the YKK Accessory Award will receive a cash prize of €10.000 and their work will be the main protagonist for an image that YKK will use for communication.

Natalia Culebras Cruz

18/3/77
Spanish
Hogeschool Antwerpen

CONNECTED HEARTS

Natalia's inspiration is based on a 15-18 year old Narcissus, who starts to enjoy life, starts facing the good and the bad of life. He looks inside himself, touches himself, kisses himself...and then, he meets the illness of society, which is so different from what he is. He looks for another self to face society, another body, another heart. Natalia's accessories are two hearts connected together.

Michal Sokol

24/2/80
Israeli
Shenkar College of Engineering and Design

ENGINEERING A FANTASY
The main theme of this collection is the combination between engineering and design. Michal drew her inspiration from Leonardo da Vinci's drawings, in which she found accurate research of nature as well as revolutionary inventions considered fantasy in his time, like flying machines. Though Leonardo's fields of interest were extremely diverse, the use of elements from nature as models for engineering characterizes many of his works. Michal followed the same process as Leonardo in her accessories collection: a combination of research and planning on one hand, and fantasy on the other.

Sara Marini

11/6/79
Italian
Polimoda

MY ACCESSORIES

Sara's inspiration goes from the works of video artist Matthew Barney, to the art of Russian director Tarkovskij and his ability to transform reality through the subjective experiences drawn from his personal memories. Time, memories, dreams and recollections modify our perception of reality. It is on this fundamental concept that Sara bases her work. From the childhood memories, nostalgia, games of hide and seek, the body can modify itself.

Nao Aida

20/4/81
Japanese
Musashino Art University

MUSEUM PIECE BAG
Ancient furnishings and supplies such as liquor bottles, tea sets, boxes, Go-su (containers with a cover), musical instruments and seals used in the ancient Imperial Courts of China, Japan and Korea are preserved in museums or art galleries of these countries. Using these items as a motif, Nao has produced leather bags. When looking at them, the sensation is of being in a museum.

Reiko Mitsugi

19/5/80
Japanese
Musashino Art University

WEARABLE FOOD? EATABLE WEAR?
Two years ago, a huge typhoon damaged the farm products in Japan. Ironically, it happened just after people had got rid of large quantities of vegetables for fear of a sudden fall in price. Instead, the price suddenly rose, especially the price of the cabbage. When this happened, Reiko felt the crisis and thought "is it normal that there is always food?". Nature can get angry. With this collection, Reiko pays her respects to the natural world, and aims at creating her accessories not only imitating the shape, but also keeping their special characteristics.

Nesem Ertan

2/11/79
Turkish
Dokuz Eylul University of Fine Arts

EMPHASISED FASTENINGS
The fastenings in Nesem's collection become the focal point. They can be exaggerated in their use or become the ornamental center of the accessory. The fastenings are mixed together with different kinds of leathers to create rings, belts and collars.

Karen Karam

18/6/78
American
Central St. Martins College of Art and Design

LES CHEVALS DE MIDI

Fellini's "Giulietta degli Spiriti" is the inspiration for Karen's work. In the film, Giulietta is escaping reality by living in a fantasy world of her own. When Karen was 9 years old she lived in Beirut, a city in the midst of a civil war. Her father had refused to leave the country in fear of leaving everything they had behind. Karen was too young to object and too innocent to realize the horror that was about to take place outside the door of her home. When the bombing started, all she could do was close her eyes and force herself to escape from reality by dreaming of the gardens in her house in the mountains. She would dream of being just like Mary Poppins, able to fly away to her beautiful world where carousels run free.

Heather Blake

13/3/68
British
Royal College of Art

INDUSTRIAL BAROQUE

Heather's collection takes its inspiration from digitally designed architecture with its organic forms and swooping baroque curves, its transparencies and lights. It is a collection built on tradition, while embracing technology and taking new approaches to footwear construction. The designs play with overlapping shapes, negative and positive spaces. Unexpected areas of the shoe are cut away to reveal the foot, while negative spaces open up to contrasting textures or material beneath. These are shoes to be worn by a confident, theatrical woman.

James Long

11/12/80
British
Royal College of Art

UNTITLED
This collection was based on the consumers being able to have their hands free while using a menswear fashion accessory and questioning the boundary between garment and accessory. The collection is interchangeable and can be worn in layers. The inspiration was based on traditional tailoring techniques of measuring, creating and deconstructing, fused with army and unity wear to create a new approach to menswear accessories. It is a departure from the heavy traditional briefcase accessory. James wants the accessory to be as important and essential as the garment itself.

Camilla Skovgaard

29/1/73
Danish
Royal College of Art

UNTITLED

Camilla is greatly attracted to the quality of design, material and high level of craftmanship in Danish designer chairs that emerged around the mid-20th century, a design that is as modern today as it was sixty years ago. In a fashion industry where an increasing amount of fast turnover goods are produced every season, Camilla prefers value and design that will continue to resonate long after short-lived fashion gimmicks have gone into oblivion. In Camilla's opinion, with any inspiration it is important not to interpret too literally, but to create an abstract rendition that leaves an indelible impression. Her concept is about form, style and materials' composition - design rather than decoration.

Maria Hjelm

27/1/74
Swedish
Royal College of Art

ON MY TIPTOES - LEAVING FOOTPRINTS
The body sets the framework. Striving for grace and sophistication, the concept is stripped to the pure essential, weighing tradition against technology, balancing bespoke and mass production. Maria wants to explore to find her own way to tradition, to discover her own classics. She is full of respect for the craftmanship as well as aiming at clean and essential lines.

I ♡ TWO
I ♡ TREE
I ♡ FOUR

For the second year running **ITS#PHOTO** partnered by MINI is back on board as an integral part of ITS, just as photography fits perfectly with all aspects of the fashion world. This year six photographers from six of the best schools in the world were given the brief "5x5", five photos playing with the concept of 5.

The jury will assign two prizes; **MINIInternational Award** €10.000 and a **work experience at MINIInternational** concluding in the publication of a photo shoot in MINIInternational magazine. The winner will also have their work published in Le Book Paris and LeBook.com.
A special prize is offered by **Visionaire**, the winner will have the chance to realise a photo shoot that will be published in either Vmagazine or Vman.

Danielle Mourning,
the winner of last year's
MINIInternational Award
travelled to Hong Kong to take photos
for MINIInternational magazine
as part of the prize won at ITS#FOUR.
Work from Danielle's trip in Hong Kong
will be displayed
in the ITS#PHOTO
exhibition.

Caroline Chevalier

27/6/78
French
Ecole Nationale Supérieure de la Photographie, Arles

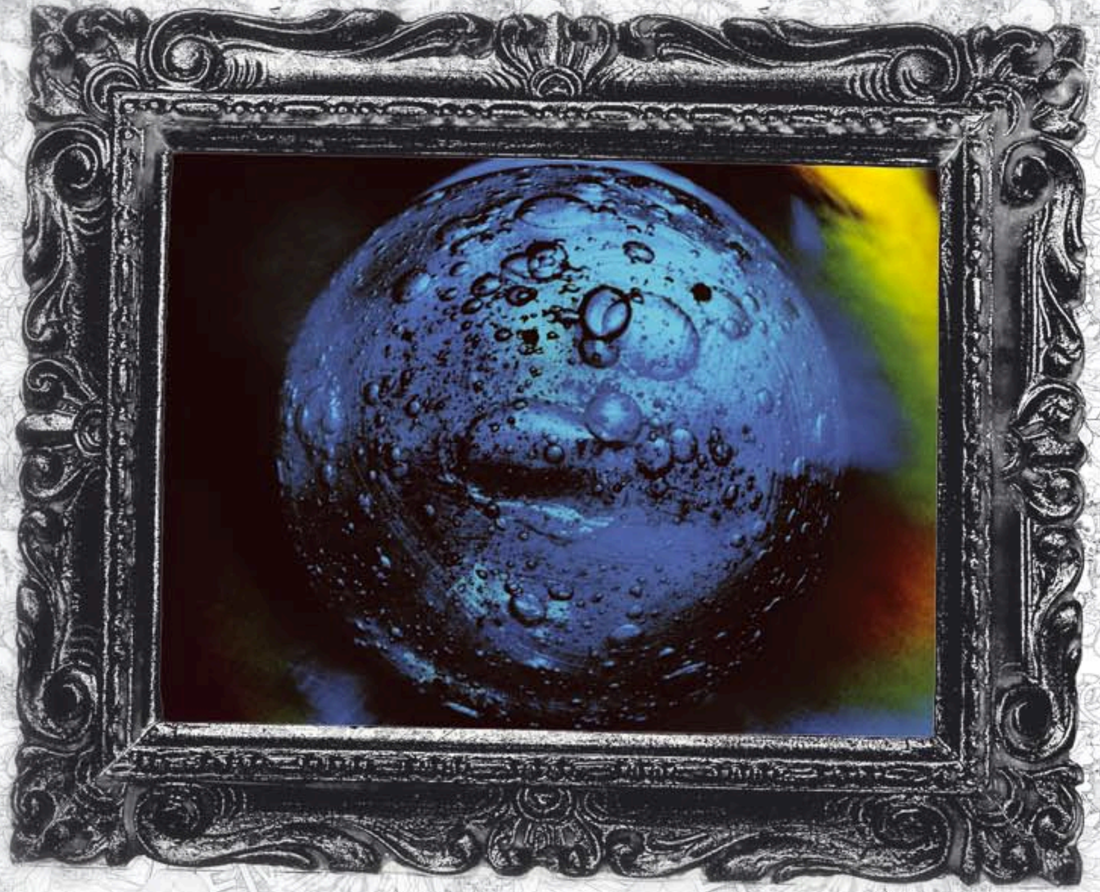
FRAIL HEROINES

As scenes of a film, or freeze-frames, lonely and frozen young women appear as if they were lifted from the unfolding. They are both serious and absent-minded, concerned and peaceful. Inexpressive. They seem about to disappear, as if they were passing from one age to another, from one stage of life to another. Ephemeral entities. Looking at Caroline's photos one guiltily enters a closed and silent universe, which gives the feeling of living in the world grasping onto a common thread which pulls one through the pictures, almost a melancholic tone, a sorrowful atmosphere. A gentle melancholy, which could be a pleasant reverie, a delight which one finds in solitude, able to dream of one's likes and dislikes, an introspective and sentimental atmosphere.

Ester Vonplon

27/4/80
Swiss
Fotografie am Schiffbauerdamm

3 x 5
On April 16 Ester entered a Fight Club for the first time, the East-German Freefight 2005 Championship for amateur fighters. No rules, just win or lose, 3 rounds, 5 minutes each. 5 minutes become a long round, in which the fighters try to knock each other out in every possible way. 3 rounds is the maximum, but usually it doesn't take more than half the time until one of the fighters gets his bones crushed or is KO'd.



Yoko Ibaraki

23/10/84
Japanese
Tokyo Polytechnic University

ELEMENTS
When Yoko takes a picture, she always keeps in mind matters such as life, death and the universe. Working on the "5" concept she has focused on the human 5 senses and on how vital it is for human beings to feel using their senses: people want to use them even to feel what is invisible. Yoko's work aims at abstractly portraying an invisible yet indispensable existence.

Jeanne Buchi
5/7/84
Swiss-Italian

Damien Ropero
7/12/81
Spanish
Ecole Cantonale d'Art de Lausanne

ATTACK AT 5
Often in fashion photos the clothes are only used as objects. In this photo series the clothes come to life, they become real moving beings and have the main role. We are in front of a "rebellion of the clothes", as if they were sick of just laying on people's bodies. Jeanne and Damien were inspired by suspense movies (Hitchcock for example), showing the clothes as if they were attacking people.

Cathrine Sundqvist

9/6/72
Swedish
Royal College of Art

MISS WIBORA 2004
This series mainly reflects the female masquerade with the costumes and embellishments a woman is taught to wear in society. The staged scenes scrutinize the female image, which is often based on an outwardly enforced discipline, the submission to which is monitored and controlled by society, constantly and through all stages of life. They also show the internal resistance to this coercion, and thus illustrate the conflict from which the female body suffers throughout life. The series provides an insight into the unpredictable everyday traps that are encountered when crossing between the realms of culture and nature, between domestication and wilderness.

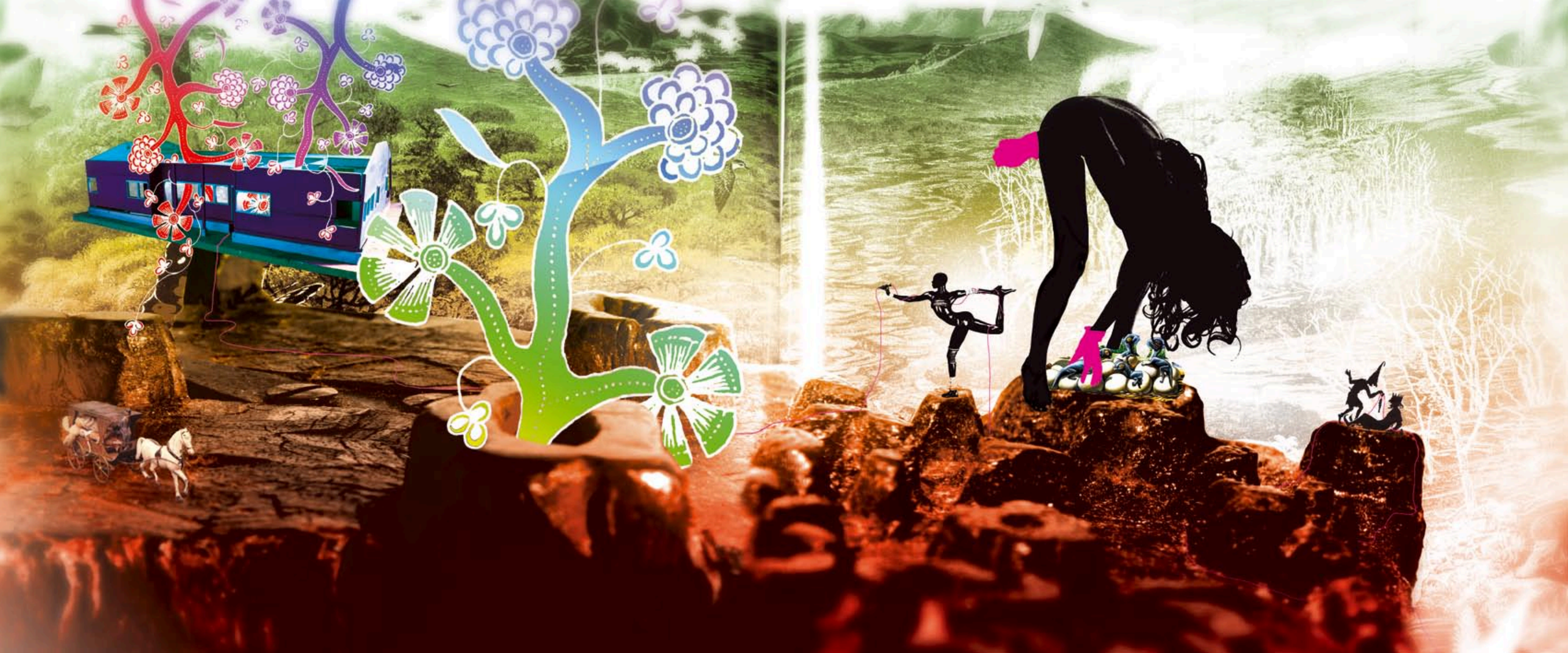
Remigiusz Pyrdol

3/1/77
American
School of Visual Arts

EROSION
The idea for this project came from revisiting past family photographs taken for immigration related purposes in Spain and in the USA. Using these existing photographs Remigiusz created a series of projection images which were altered from their original state. Along with the projected images he included the people depicted in the projection. The changes in the images represent the loss and discovery of one's new identity. Including the actual people in the photographs along with the projections allows for an insight into the effect aging plays in developing one's identity.

Danielle Mourning
11/11/76
American

ITS#FOUR MINIInternational Award Winner



Since ITS's first edition, the Diesel Award epitomises Diesel's commitment to supporting young fashion designers. It is a concrete prize created to provide both experience and visibility to the winner, who is given the opportunity to design a 5-piece collection produced by Diesel with the young designer's name on the label and sold in the most important Diesel stores worldwide. ITS#FOUR – Diesel Award 2005 went to Christoph Froehlich. Christoph's menswear prêt-a-porter collection, titled "remember sunday morning #last summer ahead of us", conveys energy and eclecticism through military elements. Classical menswear icons are deconstructed and reinterpreted with a new, dynamic twist.

"Things are beautiful if you expect little and get rewarded so great" - Christoph Froehlich - Finalist ITS#FOUR
ITS is very special: a wonderful opportunity for graduates, excellent exposure for the colleges, and the luxury of being entertained in beautiful Trieste by our generous hosts. Just sensational! - Wendy Dagworthy & Heather Holford - The Royal College of Art
ITS one hell of an initiative, ITS the way forward, ITS about showcasing new talent, ITS what the industry has been looking for, ITS an eye-opener, and ITS a pleasure, just to be involved ! - Antonio Berardi
I think that what I've found from ITS is that Barbara and the team - that you again followed it from the similar passion that lead talent that needs encouragement and nurturing and you will go out of your way to bring that talent to international recognition. I think that it is very good that Diesel supported ITS from the beginning as well. You have a company behind the project making it happen. I feel the same way as Renzo that we have to protect the future, to protect the weather men, even if you don't have to understand it, even if it does not fit into a commercial form - Terry Jones – i-D
The trunk containing my collection for ITS 4 in Trieste had no wear, I remembered strolling. A hundred quilos of garments across continents - it was all worth it. ITS people are the utopia of fashion. It is hard to believe that someone out there actually care and support the youth in Fashion. - David Aliperti – Finalist ITS#FOUR
I came to a place I have never been to before and did not know anyone. When I left Trieste in July 2 years ago I had a new "family" there. It is remarkable that one place on this planet can be associated for me to so many beautiful and bright memories. Thank you - Demna Gvasalia – Finalist ITS#THREE
ITS is a meeting of different cultures and experiences, of style contaminations. But first and foremost, it showcases multicultural and multicoloured creativity to the international fashion world. To all of the interesting and strong proposals presented by the young creators, ITS offers yet another stage to present new expressions of creativity. It is not by chance that this happens in Italy, which has always been the centre of aesthetical an cultural expression since the Renaissance. The background of it all is made of passion and love for research and for all of the innovations coming from the world of young people. - Cav. Lav. Boselli Presidente Camera Nazionale della Moda Italiana
"Dripping my feet in the pool reading in an Italian Newspaper, - I think it was La Repubblica - that Demna Gvasalia one of my students won ITS Three two years ago. Of pure proudness my toes curled in the cool water. It's one of the great souvenirs of my sacred summer holidays two years ago in Italy. For what I've read since, ITS only getting better! I wish I can be in Trieste before my holidays start and live ITS for real! " - Patrick De Muynck - Hogeschool Antwerpen
"ITS experience is like going to a very long long, loud, energetic party, the next day, it seems like a dream." "ITS is a proper Talent Support" - Lesley Mobo Finalist ITS#THREE
ITS is about energy and dedication...ITS is about Barbara and the unfailing motivation she shares with her team...ITS is about Diesel and Renzo, the coolest support ! ITS is also about Trieste, the beautiful piazza and delicious prosecco, the endless fashion discussions and the wonderful encounters. ITS makes one feel seriously involved and is a fantastic opportunity to enlarge our vision. - MARIA LUISA POUMAILLOU – Maria Luisa Boutique

Schools enrolled in ITS
Schools travelling ITS team have visited
Finalists nationalities

The heart of ITS will always be about fashion because this is where it originated from and no one forgets their roots. Reminiscing back to the beginning we remember who was there and who is still here, Diesel. None of this would have been possible if it was not for all their support, understanding and faith. Five years down the line and ITS is still a reality. ITS was created to give encouragement in the form of opportunities and financial backing to young fashion designers and continues to do so to this day. This is reflected in the prizes awarded that are more than just symbolic trophies but a means to continue and with more experience.

This is why we want to see the winner of the Fashion Collection of the Year back in Trieste the following year with a new collection created using €20.000 cash prize. The winner also sits on the jury mingling with key figures from the industry and reminding everyone that they are looking at fashion designers freshly out of school and not some fully fledged veterans.
Fashion Special Prize is a recognition of €5.000 for a fashion designer that catches the eyes of the jury.
Diesel Award shows the extent of Diesel's commitment, a capsule collection is produced and distributed in the most representative Diesel stores worldwide.
Our good friends at i-D have always been involved and last year our collaboration became official with the i-D Styling Award, giving the winner one months work experience in London, €3000 and culminates with publication of photo shoot.
ITS Fairy Godmother Maria Luisa dedicates a window display and sale at her very own boutique during Paris Prêt a Porter fashion week for the winner of the Maria Luisa Award.

WGSN will be selecting three favourites finalists and giving them coverage online as well as one year's subscription.

Very proud to be a part of this event which gives a huge opportunity to young creatives all over the world. Over these years of w o r k i n g together I have often been impressed by schools considered off the beaten fashion track which had it not been for ITS these finalists may not have been exposed. Sometimes I am so impressed by the high quality I am embarrassed about the fact that we cannot make more people winners. The atmosphere of the event is groundbreaking on its personal and human approach not often seen in fashion world.
Diesel has a non elitist attitude and believes pure creativity is the highest form of expression and this matches ITS philosophy perfectly.

Thank you ITS!

Wilbert Das
Creative Director Diesel

Daniel Ivarsson

3/9/75
Swedish
Royal College of Art

ODYSSEY OF BLACK
Rock 'n' Roll, bikers, tattoos. These are probably the first thoughts that come to mind when looking at Daniel's collection, but there is more to it than that. Daniel was also inspired by the back of the bull for the shapes of the hoods, which adds aggressiveness to the overall look, and by the extreme body art of branding, which he recalls by using embossments in the leather. There is always a romantic as well as sensual taste in the outfits, which results in a juxtaposition of beauty and beast.

Igor Alustiza

2/9/71
Spanish
Istituto Europeo di Design – Madrid

COUTURE PARACHUTISTS NEVER HURT THEMSELVES
As the title of the collection says, Igor's inspiration comes from parachuting and haute couture. The basic idea is about mixing apparently incompatible ways of dressing concepts to create a feminine and delicate look. The collection is an interesting mix between casual and couture: parachuting canopy, cords and harness in a couture context turn into sophisticated elements that make dainty, fine lines greater in severity and strengthen and intensify that feminine look. Anything can be turned into couture!

Photo: Laurine Sibelle Model: Pauline @ Beatrice

Matthieu Blazy

27/6/84
French
La Cambre Ecole National Supérieure des Arts Visuel

UNTITLED
The starting point of this collection is the graphic transcription of scientific phenomena or extraordinary natural curiosities (diagrams of geological cross-sections, studies of crystallized rocks, etc) and also the way these materials were used in rococo ornamentation (furniture, architecture, etc.). Matthieu aims at synthesizing natural shapes and reorganising them on a body, realising very graphic outfits using black and white stripes to symbolise scientific sketches and underline the division of elements.

Davorka Pozgan

4/4/79
Croatian
University of Ljubjana

UNSUITABLE POSHY-TRASH
In Davorka's crazy head, street style meets haute couture. She uses poshy materials with trashy prints and viceversa. She does not create clothes, she destroys fabrics by accident during sudden urges to cut things. A cute bubble printed dwarf princess outfit is turned into sexy tops with extreme cleavages hated by normal fashion consumers and fit for "unsuitable fun loving sluts". A concept? Davorka's concept is to ignore it.

Photographer: Ronald Stoops Model: Wouter Venema

Seksarit Thanaprasittikul

16/2/79
Thai
Hogeschool Voor de Kunsten Arnhem

LITTLE WING

Seksarit takes a further step in his research on travellers. He gets his inspiration from those boys who left home to follow their free spirit and take their own personal journey of growing up and becoming independent. During their journey, they stuff their pockets with belongings, they always have a wrapped-sack with them, they leave things hanging around and their clothes untidy. They feel free wandering around on their own path. This collection has a boyish look, obtained by inserting playful elements in men's clothes and turning the untidiness into an actual feature. It is elegant but down to earth, casual but not too laid back, fun, relaxed and not too serious.

Photographer: Emil Eskesen Model: Natascha 2pm Makeup: Monika Grensteen

Tilde Marie Bjerregaard Sørensen

26/2/82
Danish
Denmarks Designskole

KITES
Tilde expresses her love for kites in her collection: their lightness, colours, geometry, history, graphics, their Asian origins and the way they move in the sky. She wanted the wind to catch the jackets and make them fly like kites. The wind and its way of creating effects in the clothes is the basis of Tilde's work on the structure of her outfits. She has developed cuts, shapes and details from that and in the end the clothes look as if they have been modelled by the wind.

Mikio Sakabe

19/3/76
Japanese
Hogeschool Antwerpen

REVERSIBLE MANGA TAILORING

Mikio combines men's tailoring and colourful prints of his own drawings on the fabric. The result is a collection made of entirely reversible outfits: one side is all grey, formal, with three-dimensional inserts of metropolitan landscapes, but when you turn it inside-out, it becomes a feast of colour and fantasy strongly inspired by manga style drawings, full of details and with visible layers of printed fabric which give a sensation of depth to contrast the bidimensionality of the prints.

Photographer: Wei-Chien Kao Make-Up: Claire Carter Model: Victoria Assisitant: Chailie Ho

Takayuki Tanaka

19/8/80
Japanese
Central St. Martins College of Art and Design

THE MOMENT PRESERVED?
There are lots of types of beauty. For instance, when dancers dance we can see so many interesting shapes that are not usual in every day life. They only exist for a moment, never lasting for long. The garment and body might be twisted or might be swelled with the air. The shape might be awkward, but in Takayuki's opinion there is beauty in awkwardness, and he started working on translating this awkwardness in the shapes of his garments. His collection is the result of this research in shapes.

Aitor Throup

30/8/80
British
Royal College of Art

WHEN FOOTBALL HOOLIGANS BECOME HINDU GODS
For Aitor, it is not just about clothes, it's about characters living and evolving in his head, each with their own individual story. This collection is about a group of hooligans who begin to doubt their deep rooted beliefs in the organised violence underworld of football club loyalty. A racist attack is the episode which brings to light the negative reality of a violent lifestyle to a group of eight soon-to-be hooligan "outcasts". Aitor showcases the characters' individual attempt at not only converting to hinduism, but of becoming hindu gods. Every outfit represents a specific hindu god and is based on a generic military garment.

Karen Scholz
12/6/81
German
Kunsthochschule Berlin Weissensee

Joan Tarragò Pampalona
12/3/81
Spanish
Facultat de Belles Arts – Universitat de Barcelona

TRIPSCILS
Graffiti, stencils and their powerful way of communicating messages in public. Why not transfer this style on clothes? Create outfits on which the wearer can write, draw, leave traces of his or her life on them? Combine painting with fashion design? Joan's drawings are transferred onto Karen's clothes with screen-printing, textile pens, sewing or sprayed, stimulating the wearer to carry on drawing and personalising. The messages are not restricted to walls anymore. Elements of communication and play come together in a synthesis: while waiting for a bus in the city, one can spread the jacket that has a board game drawn on the inside, and play with the fellow-sufferers. Or basic vocabulary in foreign languages attached in the lining of the pockets, accentuating the idea of a metropolitan man and woman in a globalised world.

Photo by Kristjan-Jaak Tammsaar

Piret Paal

21/3/83
Estonian
Estonian Academy of Arts

PROJECT "~"
The goal of Piret with this collection is to build a system which allows the wearer to create the outfits on her own. She wants to create new fashion designs by using a new pattern design system. The starting point of the collection was the question "how could I break down the logical system of patternmaking and still get patterns which can be used to make clothes?"

Tamar Daniel

4/2/82
Israeli
Shenkar College of Engineering and Design

CLOTHES THAT TRAVEL

Inspired by her grandmother's collection of old luggage labels from the 50s and 60s, Tamar did lots of research on when these labels were first designed and found herself in the Edwardian era of the beginning of the 20th century. She focused on the process of packing and the intimate ceremony a woman goes through when she stands in front of her wardrobe to decide which garments will go travelling with her. The cuts of her outfits reflect the feeling of many clothes stacked or hanging. This led to surprising layers: a jacket worn as a skirt, tailored sleeves coming out of shoulder blades and a coat which looks as if the lady wore it with the hanger still inside. Tamar also added elements taken from hardware on suitcases, handles, studs, hinges and clasps, and here and there are references to the luggage labels from which her inspiration was drawn.

Photographer: Benjamin Lambert

Adrian Sommerauer

12/1/79
German
University of Applied Sciences – Hamburg

MY UNWRITTEN DIARY
Adrian takes us on a trip through his childhood in lower Bavaria. His collection draws inspiration from old photos from family albums. It mixes classical menswear with details from children's clothes, 80s patterns and traditional regional costumes. It plays with "objets trouvées", deconstructs them and puts them into a new context. It tells about clothes that do not fit Adrian anymore, or never have.

Ann Torfs

4/5/79
Belgian
Hogeschool Antwerpen

KALEIDOSCOPE ALCHEMY

"El Dia de Los Muertos" is the Mexican way of celebrating Halloween, the day of the dead. The idea is to picture death in a silly way, to mock it and laugh at it in order to feel less frightened. This was not Ann's only inspiration: she was inspired also by artist Hew Lock and his colourful works made of flowers, toy guns and skulls. The construction of the clothes looks at traditional Mexican and 1920s European clothes, and even jewellery finds a space, integrated inside the outfits in a very subtle and almost invisible way. The overall look is also influenced by Mexican paintress Frida Kahlo. All these elements are put together to give a strong ethnic but also modern look.

Photographer: Anya Blum © 2006

Marisa Leipert

4/9/79
German
Hogeschool Antwerpen

A FEMME FATALE USES HER FEMININE ATTRACTIONS TO LURE MEN TO THEIR DESTRUCTION

The inspiration for this collection is the image of the femme fatale of which Marisa portrays three different types: the amazons, who were mythical horse riding matriarchal people, brave, courageous and dignified female warriors; the catwoman, as seen in the Cremaster Cycles of artist Matthew Barney, where a woman transforms herself in a half human-half leopard creature; and the "bee woman", inspired to Maria by the matriarchal way in which the bees live around the mother of all: the queen bee.

Nadine Moellenkamp

2/5/76
German
Hogeschool Antwerpen

CONCAT
The collection consists of couples which are related to each other or connected together, symbolizing the underlying connection between human beings in general. The collection mixes traditional eastern clothing like the Moroccan "djellabah" and turban, with just as traditional western clothing like trench coats, men's shirts, ties, all worn by men and women in the same way. One of the main ideas Nadine wants to put forth is of a unisex look, "boys could be girls and girls could be boys" freely citing the punk slogan.

Photographer: Miyuki Okuyama

Hiroaki Kanai

6/1/82
Japanese
Hogeschool Voor de Kunsten Arnhem

UNTITLED
The aim of Hiroaki with this collection is to stimulate the limits in people's minds in order to reach pure individuality, intended as what comes to mind when totally relaxed and honest with one's feelings.
He designed the pieces while imagining the sensation of excitement when you feel completely free from all borders and rules which surround you.
Hiroaki thinks of all of the hidden desires, even the tiniest ones that people bury away in their minds because society says: "it is not appropriate".
But to Hiroaki, to reach the next stage in spiritual development, you have to face all of your desires and pick up all of the fragments of your heart, without ignoring anything.

Anya Flit

8/12/80
Israeli
Shenkar College of Engineering and Design

THE ENCHANTRESS

Greek mythology, Arthurian legends and fairytales tell about women with supernatural powers who were able to bewitch men. History has seen many women accused of witchcraft just because they were beautiful, wise, or because their qualities stood out among others threatening men who represented religion and power. The history of womenswear has developed according to woman's status in society. Anya also looked at the underground street fashion scene in London, with its daring mixes of elegant, sporty clean and dirty clothes. All of these elements together represent a woman of timeless beauty that can fascinate and enchant whenever she wants to.

Eun Young Choi

2/3/84
South Korean
Keimyung University

WEIRD BEAUTY

What is the real difference between beauty and ugliness? What do they really represent? According to Eun, it seems that beauty becomes ugliness and ugliness becomes beauty. The world is full of people who disguise their crude and ugly mind covering it with their external good looks. But what about people who look ugly and disgusting? Can we just consider them bad because of looks? What if they have a beautiful mind? Eun's collection expresses her research in finding the real beauty that lies within people with ugly and weird looks. She also explores parts of the human body like ears and fingernails, which can look disgusting when separated from the body.

Lawrence Guerin

5/6/81
French
Ecole Supérieure des Arts Appliqués "Duperre"

AND MY OTHER SIN IS CURIOSITY
"As a little girl I used to spy my neighbour. I had heard that she had gone mad after being jilted at the altar. I discovered how she had been educated, how she would use her seduction to capture her man...I became more and more interested in her for I was able to feel a moral decay in her. She seemed to be filled with regrets and I myself regretted for not possessing the key to free her from her paradise lost. I hid wherever I could in order to observe her better". The 8 outfits of Lawrence talk about 4 stages in the life of this neighbour: education, seduction, the stage in which the man is caught and then the disillusionment. Whilst retaining her folly...

Heaven Tanudiredja

7/6/82
Indonesian
Hogeschool Antwerpen

TRAPPED IN GOLD PORTRAIT
Heaven's collection is inspired by a disappearing traditional funeral ceremony of the island of Java. The dead person is buried into what will be the main wall of a building that is about to be built. This ceremony aims at giving a soul and perfection to the building. Heaven was inspired also by Gustav Klimt's paintings. The result is a collection combining eastern elements with elements from the end of the 19th century. The fabrics are treated to give the sensation of a man trapped inside a wall, and the final look is that of a melancholy yet romantic and powerful menswear collection. East meets West, old things meet new things...the outfits are refined and rough at the same time.

Marcus Lereng Wilmont

19/9/1975
Danish
Fashion Designer

ITS#FOUR Collection of the Year Winner

LA SOCIÉTÉ DE DÉCADENCE
Aristocratic and exclusive, drawing inspiration from Marquis de Sade the famous sexual pervert, notorious for his risqué contributions to French literature, and from Casanova the greatest lover the world has ever known. A collection that exudes power and eroticism with tinges of death and insanity.

CREDITS

EVE's STAFF for ITS#FIVE

Barbara Franchin – Director & Supervisor EVE

Sergio Drioli – Assistant Director/Organisation Office
Michele Colucci – Director Assistant
Pablo Chiereghin – Assistant Organisation Office
Fabio Bressan – Responsible Multimedia Office
Matteo Castellana – Assistant Multimedia Office
Reana Velicogna – Accounting Office
Fabrizio Bressan – Responsible Administration Office
Manuela Spiga – Responsible International Press Office
Lidia Dyal – International Press Office
Alessandro Offer – Assistant International Press Office
Rachel De Vito – Responsible Schools & Contestants Office
Soraya Ismaili – Assistant Schools & Contestants Office
Loredana Baraldo – the Cook

Stagiaries: Daniele Melis – Schools & Contestants Office, Giada Paoloni – Press Office

Supporting Staff: Fabrizio Arpesella, Annibelle Seilern und Aspang, Giulio Benedetti, Corrado Canulli, Enzo Cesanelli, Luca Ciut, Matteo Cracco, Davide Del Degan, Nicoletta Drigo, Giulia Foghin, Ines Fravezzi, Ilaria Gianfagna, Paola Ismaili, Marco Macchi, Stefano Macchi, Matteo Rizzardi, Maurizio Ruoso, Matteo Steinbach, Silvia Zardini and everyone who has worked for ITS.

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