



THE ARK OF CREATIVITY

The 20th edition of ITS Contest to be held on September 9 and 10, 2022

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A wave of projects has flooded ITS Arcademy in recent months. The ark of creativity has landed in Trieste, thanks to the annual edition of [ITS Contest](#), the competition dedicated to young creatives, conceived by its visionary founder Barbara Franchin.

The international jury met in Trieste at the end of June and selected 24 finalists from the hundreds of projects from fashion and design schools around the world.

The finalists

2 projects in the fashion field, with 13 finalists (1 team) from 11 countries:

- Asato Kitamura - Japanese
- Brais Albor - Spanish
- Charlie Constantinou - British Ching-Lin Chen - Taiwanese
- Eva Heugenhauser - Austrian Hanna-Lotta Hanhela - Finnish Lili Schreiber - Belgian
- Martina Durikovicova - Slovakian Petra Fagerström - Swedish Rafaela Pestritu - Romanian Tatjana Haupt - German
- Yudai & Anna Tanaka - Japanese

3 projects in the accessories field, by 3 finalists from 3 countries:

- Marco Anzil - Italian Ruby Mellish - British Victor Salinier - French

Swatch Art Peace Hotel selected 7 finalists (1 team) among all applicants:

- Edward Mendoza - British
- James Walsh - British
- Martina Durikovicova - Slovakian Takehiro Mabuchi - Japanese Tatjana Haupt - German
- Yudai & Anna Tanaka - Japanese

Lotto selected 3 designers among all applicants:

- Charlie Constantinou - British Edward Mendoza - British Hin Fung Jesse Lee - Chinese

9 and 10 September 2022 are the designated days to host the final event of ITS Contest and celebrate 20 years of ITS - International Talent Support. The concept of ITS Contest this year is The Ark Of Creativity, rather the idea of the journey of ITS over these two decades, the exploration at all latitudes of an ark that has collected and protected unique examples of creativity from all over the world. The finalists from the 2020 and 2021 editions, who were not able to attend due to the Covid pandemic, will be here to celebrate this special date together with the 2022 generation.

The event's jury will welcome the return of Demna Gvasalia, Balenciaga's creative director, who took his first steps in the fashion world as the winner of ITS Contest in 2004. The jury panel will touch on different worlds and artistic expressions: from Daphne Guinness, a multifaceted personality who moves between fashion and music, to the charismatic singer Roisin Murphy, and the David di Donatello-award winning costume designer Massimiliano Cantini Parrini.

The ITS Media Jury, will award the ITS Media Award to the finalist with the strongest communication of their innovative vision and social message. This particular jury will be composed of representatives of authoritative international media, including Vogue Italia, Il Sole 24 Ore, Flash Art, l'Officiel Italia, Crash, Liberation, MF Fashion, Jing Daily, Dazed And Confused, T.A.Z. and many others.

